

Layout Designer – Freelance

Cognella Academic Publishing

The Cognella Academic Publishing imprint of Cognella, Inc. is immediately seeking an experienced interior book designer to develop engaging, customized InDesign templates for our academic textbooks.

Responsibilities

- Create Adobe InDesign layout templates based on the project specs which will include but are not limited to:
 - Developing a clean and elegant aesthetic that is appropriate to the book's content
 - Developing a grid system (baseline and object-based) tailored to the requested trim size
 - Developing a typographic treatment and color palette for the book (style guides)
 - Creating master pages for all unique pages in the book (front matter, section pages, chapter openers, body pages, etc.)
 - Developing paragraph, character, object and table styles (designer will be provided the nomenclature and organization for styles)

Qualifications

- Must have experience using Adobe InDesign for designing book layouts and have access to Adobe InDesign CC
- Must have a strong understanding of academic book aesthetics and conventions
- Must have a fast and efficient Adobe InDesign CC workflow
- Must have a strong understanding of master pages; paragraph, character, object and table styles
- Must have a strong understanding of proportion, symmetry, and ratio as it applies to page and spread design
- Must be able to perform the following:
 - Create a baseline grid
 - Create object grid that aligns with baseline
 - Create tables, object styles, paragraph and character styles
- Excellent communication skills
- Ability to absorb and apply constructive criticism
- Previous editorial experience desired

For Consideration

Please submit a portfolio of your work and a copy of your CV to sadams@cognella.com. Use the following email heading: "Layout Designer – Freelance Applicant." An hourly rate will be negotiated commensurate with experience.

About Us

Cognella® is redefining academic publishing by providing teacher-driven, student-centric higher education course materials in print and digital formats under two imprints: Cognella® Academic Publishing (www.cognella.com) and University Readers® (www.universityreaders.com). Cognella enables professors to design and tailor educational materials to specific courses and learning objectives, while controlling their own choice of content. This unique approach has made Cognella a trusted source for more than 4,000 instructors and 125,000 students annually at over 650 colleges and universities across the US and Canada. Cognella has approximately 70 employees and is headquartered in San Diego.

Cognella, Inc. is an Equal Employment Opportunity employer. All employment at Cognella is at will. Recruiters, please do not contact us.